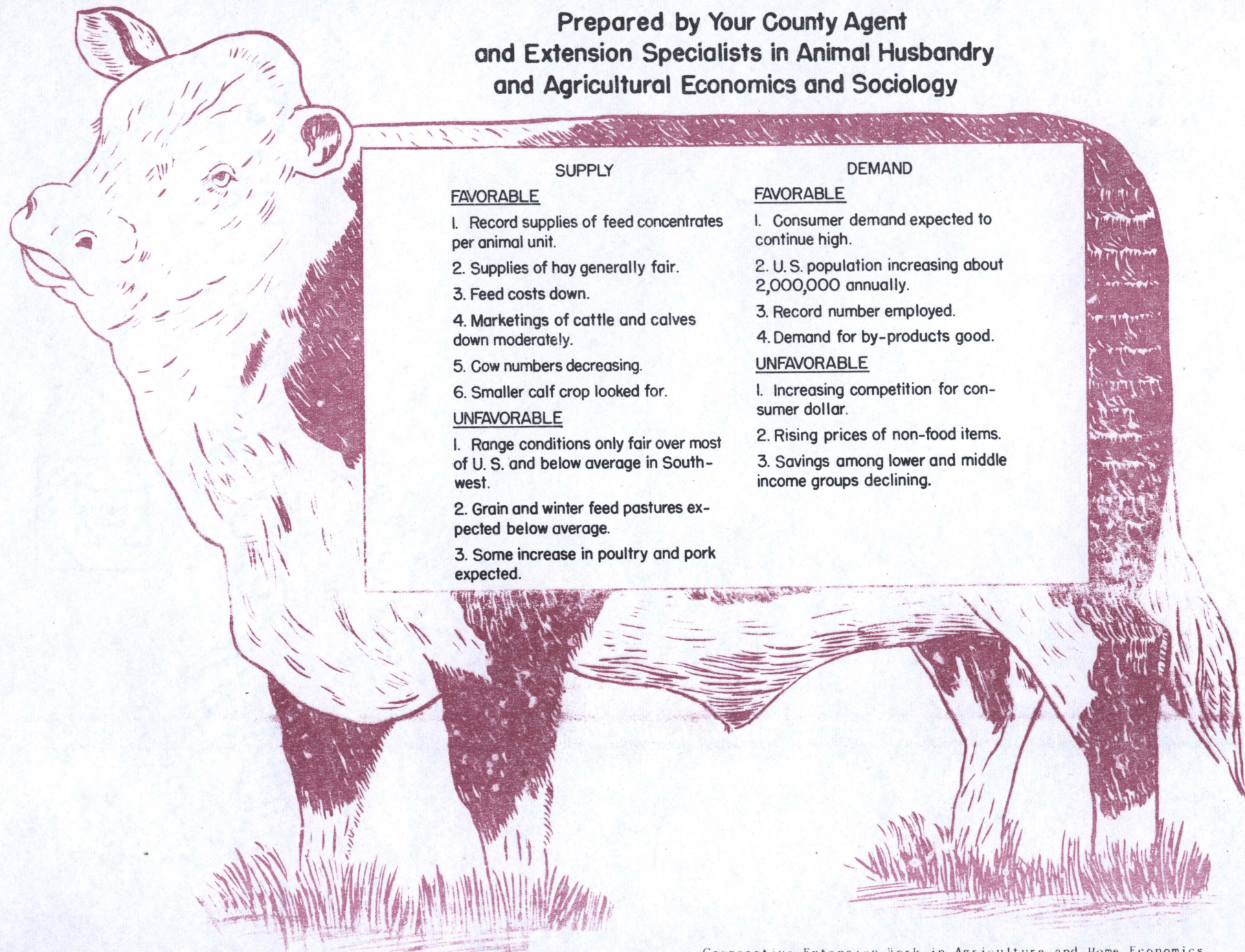


# WHAT'S AHEAD FOR TEXAS CATTLEMEN IN 1949 ?

Prepared by Your County Agent  
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and Agricultural Economics and Sociology



## SUPPLY

### FAVORABLE

1. Record supplies of feed concentrates per animal unit.
2. Supplies of hay generally fair.
3. Feed costs down.
4. Marketings of cattle and calves down moderately.
5. Cow numbers decreasing.
6. Smaller calf crop looked for.

### UNFAVORABLE

1. Range conditions only fair over most of U. S. and below average in South-west.
2. Grain and winter feed pastures expected below average.
3. Some increase in poultry and pork expected.

## DEMAND

### FAVORABLE

1. Consumer demand expected to continue high.
2. U. S. population increasing about 2,000,000 annually.
3. Record number employed.
4. Demand for by-products good.

### UNFAVORABLE

1. Increasing competition for consumer dollar.
2. Rising prices of non-food items.
3. Savings among lower and middle income groups declining.